

STAR WARS GALAXIES™





Broad concepts

- Accessibility
 - High sub numbers
 - Hardware reqs that stretch fairly low
- Retention
 - Target subscriber life
 - Community oriented
- Low costs
 - Target profit margin per month
- Broad audience
 - Many ways to play
 - Target low hours played per week





Since launch

- Over 450,000 registered users
 - 275,000 in the first month
- Mounts, player cities, politician profession, and vehicles
- The first Jedi appeared in November
- New facilities, creatures, items, “dungeons,” etc.





Character flexibility

- High degree of customization
- Develop your character any way you want
 - No commitment to a class
- Support wide range of playstyles
 - Ranged combat, melee combat, multiple sorts of crafting, social professions





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Combat

- Melee and ranged combat in classic MMORPG style
- Extensive use of pets/hirelings including commanding Rebel and Imperial troops
- Dynamic spawns and static “dungeons”
- Jedi
- Faction combat including turrets and base building





	Flynt Velestarn		
	(L) Tarklot (51m)		
	Ran'n Delle (2m)		
	Chewed HouseOfPain (27m)		
	Rifter Scular (48m)		
	Yhap Onel (42m)		
	Roxic (46m)		
	Luthern Lightbringer (33m)		
	AnXdiety (31m)		
	Ellie Longfellow (51m)		
	Nimcerus alcadian (57m)		
	Xodus (47m)		
	Xellium Moonshadow (38m)		
	Tsunade (39m)		
	Bekaek Siolah (1m)		
	Ibova (42m)		
	Firecracker (44m)		
	SEABASS DAREDNECK (41m)		
	Athemne Dustlighter (27m)		
	Ritst O'kodli (42m)		

Spatial Combat GroupChat

"a" Ritst O'kodli says, "a"
Ritst O'kodli says, "a"
Ibova says, "zeus sic balls" in Shyriiwook.
Ibova says, "apollo sic balls" in Shyriiwook.
Bekaek heals you for 789 health and 224 action damage.
You stand up.
You kneel.
[GroupChat] tarklot: STAY OUT OF MELEE RANGE
[GroupChat] tarklot: STAY OUT OF MELEE RANGE
[GroupChat] tarklot: STAY OUT OF MELEE RANGE
[GroupChat] bekaek: MAY THE FORCE BE WITH U heh

6815 4343



Target: a canyon krayt dragon (25m)

a canyon krayt dragon

Clear Peace

+1230
+25
a canyon krayt dragon



+700
+Stunned+

ping (ms): 120
packet loss: 0%
bandwidth in: 2.9/0.0
fps: 15

First Aid III

Hunting IV: Unconventional Methodology

Pistol specialist

Novice Rifleman

Intermediate Carbine Marksmanship



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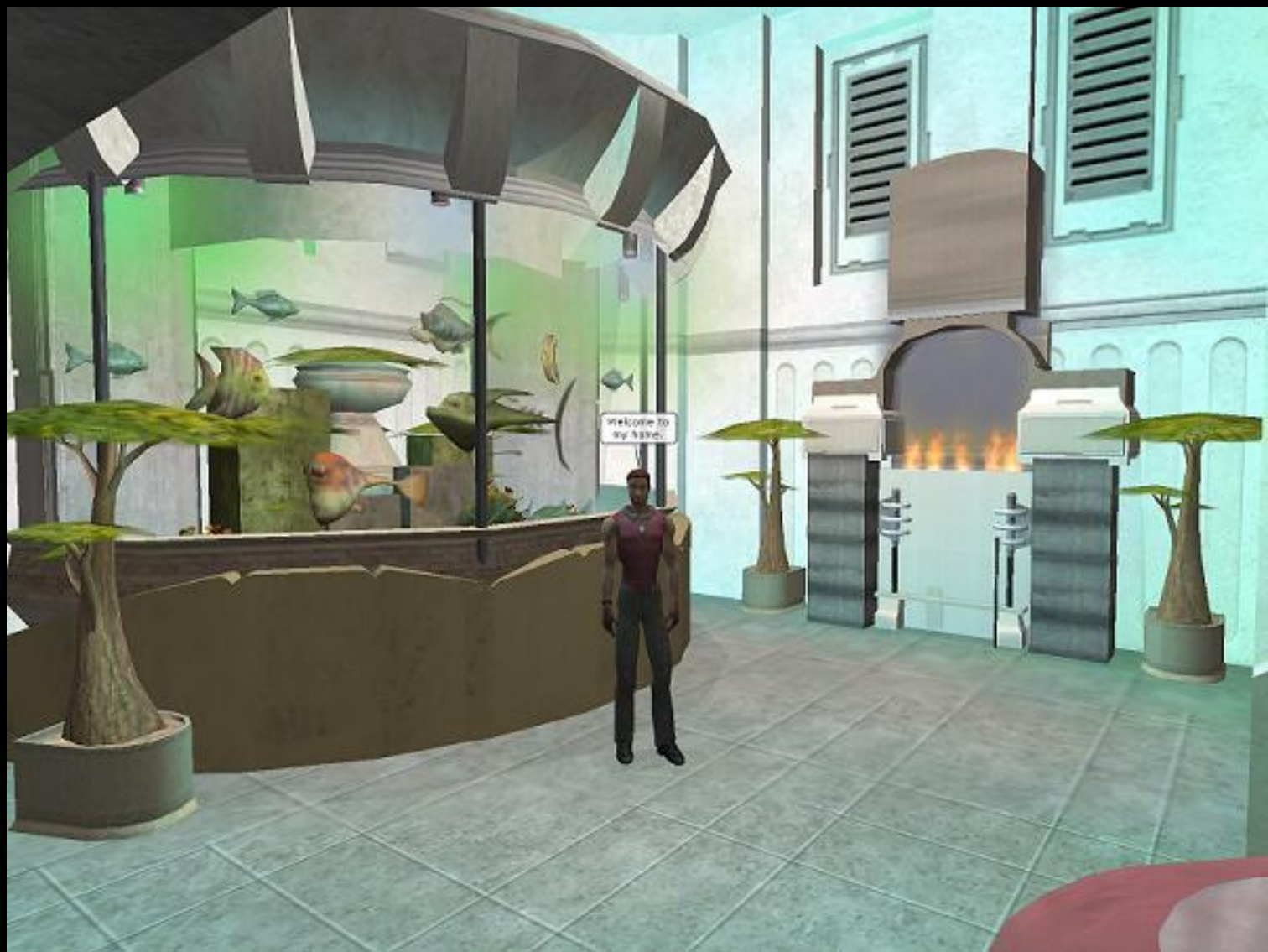


Non-combat

- Virtually all key items are crafted
 - Extensive supply chain
 - Shifting resource locations
 - Offline mining and manufacturing
- Social professions tied into locations
 - Dancer, musician, politician, medic
- Housing, decoration, etc









In the future

- First expansion will introduce spaceflight
 - Twitch-based combat
 - A number of different ship types
- Continued expansion of the ground portion
 - Droid Invasion
 - Jedi changes

